

Archie[®] COMICS[®] on hoopla[®]



"Archie. Comics has something for all ages."

-Jon Goldwater, CEO, Archie Comics

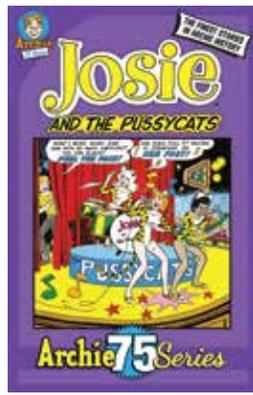
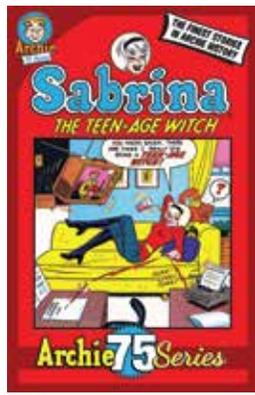
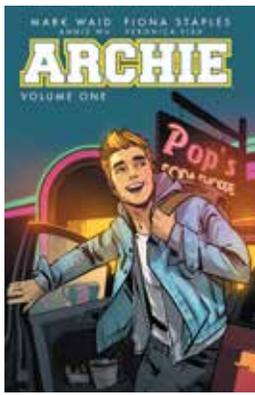
It's true ... Archie Comics does have something for everyone ... and hoopla has it all for you, today!

In celebration of Archie's 75th Anniversary; he's coming of age with a total reboot to include a new Archie and Riverdale gang: **Betty, Veronica, Reggie, Jughead, and Kevin Keller.**

Archie, "America's favorite teenager," from the 1940's is finding new life once again in the 21st century!

On hoopla, you'll be able to enjoy both the classic and contemporary versions of Archie and the gang. You'll also see such well-known friends as: **Josie and The Pussycats,** and **Sabrina The Teenage Witch.**

But wait, that's still not all.



Archie Comics is more than "Archie;" it's Archie Action and Dark Circle, too.

Kids, teens and young adult patrons, alike, will be delighted to find you have these two **Archie Action** series comics, too: **Sonic The Hedgehog** and **Mega Man**. Both have trending TV, movie and gaming tie-ins, and both will more than satisfy what comics aficionados are seeking today.

And finally, there's **Dark Circle**. This imprint serves up horror and suspense, again to adults and older teens, through its two major series: **The Black Hood** and **The Shield**. You won't want to miss out!



Only hoopla has the **ACTION  VIEW** comics experience!

One more thing ... **Archie, Archie Action, Archie Horror, and Dark Circle** are all a perfect match for something only hoopla has; our **Action View** technology:

- Action View showcases the artistry of characters and settings in ways that make the reader experience just as immersive, captivating and intimate as reading a physical comic book
- Readers can enjoy either a full-page view or the panel-by-panel Action View experience; simply double click on a mobile device or single click on a browser to change back and forth

Experience **Archie Comics** and **Action View** for yourself. Contact your hoopla representative today!



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